WHAT IS CLAIMED:

1. A method of presenting road maps which represent traffic jam situations ahead of a vehicle by using an on-vehicle terminal, on the basis of floating car data, comprising:

representing a road interval on which a probe car is driving with a first color in cases where the probe car is driving at a speed less than a first predetermined value,

representing a road interval on which the probe car is driving with a second color in cases where the probe car is driving at a speed less than a second predetermined value, and representing other road intervals with a third color.